

# Ayanda .K Gatsha

## Frontend Web Developer and Engagement Facilitator

Gaborone

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+230 5472 1345 (Whatsapp only)

I enjoy researching, talking to computers, and creating user-tailored content.

### TECHNOLOGIES:

Figma, VScode, HTML, CSS, JS, Bootstrap, JQuery and another 14 more tools and technologies I use.

### SERVICES:

Research, content analysis, inspirational content curation, design system creation, user flow creation, sitemaps creation, prototypes creation, project source code creation, project source code deployment

Willing to relocate: Anywhere

## Work Experience

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### Engagement Facilitator

Commissioncrowd

2016 to Present

Reliably contributing to the co-founders vision of the company through adhering to their values and learning from their leadership.

I helped retain clients by sparking discourse between them and commission only sales agents.

### Freelance Writer

The Other Press, The Navigator - Burnaby, BC

January 2016 to April 2016

#### Responsibilities

Contributing demographic specific articles to an available collective audience of over 20 000 readers.

#### Accomplishments

Links to work available in the publication section.

#### Skills Used

Communication, interviews, research

### Videographer/Editor

Freelancers Unlimited Inc. - Burnaby, BC

January 2016 to February 2016

#### Responsibilities

Canvassing performing area, drawing up strategic plans of how best to capture rehearsals and performance of theater production.

### Accomplishments

Facilitated over half a dozen interviews, captured rehearsal and performance footage. Compiling and editing footage to the liking of the producer.

### Skills Used

Patience, interpersonal rapport building, time management skills, planning, computer editing work, cameraman ship

## Education

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### **Certificate of higher education in Web Development and Design**

Various institutions

January 2015 to 2021

### **New Media Journalism in Journalism**

Simon Fraser University - Vancouver, BC

January 2015 to July 2016

### **Sports Subsidiary Diploma**

Edukick England Soccer School

### **Grade 13 equivalent**

International School of South Africa

### **Grade 12 equivalent**

Rainbow Multicultural High School

## Skills

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- Conducting interviews Researching and crafting a multi-platform news story How, when and why you should invest in promoting yourself and your brand online Online, video and audio storytelling techniques Building a network using social media Pitching stories to editors, clients and customers Creating visual storytelling tools (10+ years)
- Web development (3 years)
- Web design (3 years)
- Content creation (10+ years)
- Content creation (10+ years)
- Git
- CSS
- JavaScript
- Bootstrap
- GitHub
- HTML5
- APIs
- Node.js

- MongoDB
- REST
- User Interface (UI)
- Web Services

## Awards

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### **Edukick Soccer School Personality of the year**

May 2013

Peer voted award in the 2012-2013 season.

### **Regional champion winning soccer coach**

July 2013

Annual regional soccer tournament.

## Certifications and Licenses

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### **New Media Journalism**

2015 to Present

<https://www.sfu.ca/continuing-studies/programs/new-media-journalism/why-this-program.html>

### **Social Talent Recruitment**

2016 to Present

<http://www.socialtalent.co/>

## Assessments

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### **Software developer fit — Familiar**

July 2021

Measures the traits that are important for successful software developers

Full results: [Familiar](#)

### **Search engine optimization — Familiar**

July 2021

Interpreting online website performance metrics and understanding search engine optimization tactics

Full results: [Familiar](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

## Publications

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### **Independent videography project interviews**

<https://youtu.be/eeTvcmENKqg>

2016

Videographer for the independent theatre production produced by Adam Tatelman.

Facilitated several interviews with performing cast.

### **The other Press contributions**

<http://theotherpress.ca/tag/ayanda-k-gatsha/>

2016

Contributions with the Otherpress publication.

### **The Navigator**

<http://www.thenav.ca/2016/03/23/a-guide-to-adulthood-university-edition/>

Contribution with the navigator.

### **Additional Information**

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Stellar references available.